

PRESS RELEASE

Release: August 14, 2008
Contacts: Grace Roche
215-938-3227
groche@holyredeemer.com

Melisa Diaz
703-312-5991
mdiaz@tmgstrategies.com

Children Capture “Pictures of Hope” Behind Camera Lens *Project Reaches At-Risk Children to Visualize Their Dreams*

(PHILADELPHIA, PA) – Recently, renowned photographer and author Linda Solomon worked with at-risk children in a photography workshop at Drueding Center/Project Rainbow in Philadelphia through “Pictures of Hope,” a photography project sponsored by Saturn, a division of General Motors.

In the program, Solomon taught children photography techniques. The children are then provided with single-use cameras and sent on assignment to capture photos of their hopes for a better life. This fall, Solomon will visit Philadelphia again to show the children how their photos will be used. This program enables the children to express their dreams and communicate them through photography, while building their self-esteem.

“Now more than ever, the voices and hearts of homeless children need to be expressed,” said Solomon. “Through photography, these children share all of the things they dream of hoping for a better life. This project builds self esteem in children living in shelters because they recognize someone cares about their hopes and dreams.”

The children’s images will be transformed into greeting cards which will be sold through several outlets in the fall, and 100 percent of the proceeds from the sale of the “Pictures of Hope” greeting cards will benefit many adults and children who receive services at Drueding Center/Project Rainbow. The chosen photos and cards will be revealed at a press conference in Philadelphia this fall.

"It is an honor for Saturn to be associated with Pictures of Hope -- an inspirational program that is making a real difference in communities across the country," said Saturn General Manager Jill Lajdziak. "Giving back to the community by supporting such worthwhile programs is a key element in the way Saturn does business."

This is the third year that General Motors is sponsoring this program. It has been featured prominently in *People Magazine*, *USA Today*, *ABC World News* and *CBS*

Evening News. Last year, Solomon led workshops in six selected cities in the United States: Atlanta, Dallas, Detroit, Memphis, San Diego and Tucson. This year, the program will be visiting six cities: San Antonio, Houston, Austin, Phoenix, Philadelphia and Miami.

“Drueding Center/Project Rainbow and our children are thrilled to be working with ‘Pictures of Hope’ on this project. For our children to learn the art of photography and have a creative way to express their hopes and dreams is an amazing opportunity,” said Anne Marie Collins, Executive Director.

The Sisters of the Holy Redeemer established Drueding Center/Project Rainbow (DC/PR) in 1987 as the first transitional housing and supportive services program for homeless women with small children in Philadelphia. Since then, the Center has served more than 594 women with 1140 children to acquire the skills and knowledge they need to be self-sustaining. It is part of Holy Redeemer Health System and it provides transitional housing with comprehensive supportive services for 30 homeless families and on going supportive services to over 100 formerly homeless families. Supportive services include intensive case management, clinical counseling, literacy enrichment, life skills and housing assistance along with an on-site licensed Child care with Head Start, PreK Counts and after-school programs.

General Motors Corp. (NYSE: GM), the world’s largest automaker, has been the global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM’s OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at www.gm.com.

###