

PRESS RELEASE

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Holy Redeemer's Thrift Store reopens... selling items for less than a gallon of gas

(WARMINSTER, PA)—At first glance, it looks like a compressed department store, with sofas and coffee tables off to one side, racks of clothing in the middle of the floor, and books and nick knacks in the back. But after taking a closer look, some of these items only cost \$4 – an attractive price for the frustrated consumer who's been paying more than that for a gallon of gas.

But don't let the low price fool you. Holy Redeemer's Thrift Store in Warminster is unlike other thrift shops thanks to recent renovations and an expansion, which created more space, improved the store's lighting, and completely changed the flooring.

Seeing an average of 100 customers a day since October 2005, the store will have a grand reopening with events from July 14 to 30. Customers will get a chance to spin the "Wheel of Savings" for up to 50 percent off, listen to a live band, and even receive health screenings from Holy Redeemer Hospital and Health & Fitness Center's staff.

"With rising gas and food prices, people may not have the extra cash for clothing or furniture," says Linda Mayo, manager of Holy Redeemer's Thrift Store. "We want the community to know that shopping at the thrift store has drastically changed. People no longer need to root through clutter for a bargain; rather, they can now shop in a spacious, organized thrift store without breaking the bank."

Mayo says average thrift store prices for clothing and shoes today is \$4; nick knacks start at \$.50; and sofas range from \$100 to \$269. But with a little luck, customers may find new clothing items, and even these range from \$6 to \$15.

But not all the items donated to the thrift store get a price tag.

Says Mayo: "We are very pleased that people choose to recycle their items by giving them to us rather than filling up a landfill. However, sometimes we receive clothing and furnishings that are simply too weathered for resale. So like our contributors, we even recycle these items."

Mayo estimates that the Thrift Store receives 200 to 300 bags and boxes of items a week.

"Thrift stores really do honor recycling's waste not-want not concept," says Mayo. "And with this sinking economy, these are the words that everyone is learning to live by."

For additional information about the Holy Redeemer Thrift Store or the grand reopening celebration, please call (215) 675-5833.

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