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Release: July 21, 2008

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United Way awards grant to Drueding Center/Project Rainbow

(PHILADELPHIA, PA) – After an intensive competition involving almost 550 agencies, United Way of Southeastern Pennsylvania awarded a grant of more than \$17,000 to Drueding Center/Project Rainbow, an organization that offers transitional housing and support services to homeless women and their children.

Drueding Center was one of 99 new agencies selected to receive United Way funding due to its continued success in helping women and their children achieve self-sufficiency. The grant, expected to be renewed for two additional years pending the results of future United Way campaigns, is to help with the general operating expenses of the organization.

Drueding Center was founded on the belief that the average shelter offers only a temporary solution and that homelessness is a complex problem with many contributing factors. Drueding Center exists to provide individual, personalized assistance to address the multifaceted issues of inadequate education, unemployment, substance abuse, domestic violence and insufficient childcare, giving homeless families real hope for a productive, meaningful future. For more than 20 years, Drueding Center has served 585 families with 1,140 children.

“We are proud of the work that so many of these women have done to achieve their own successes,” says Anne Marie Collins, Executive Director of Drueding Center/Project Rainbow. “And this is made possible thanks to our staff’s tireless dedication; guidance from our Board of Directors; the many financial gifts and donations from our advocates; and generous funds from reputable organizations such as the United Way. We are pleased and thankful to receive this grant, which will help continue our mission of serving homeless women and their children.”

United Way’s *Investing in Results* process includes looking for and funding organizations that have a strong track record aligned with United Way’s three areas of focus – supporting children dedicated to their education and focused on graduation; supporting families in achieving financial self-reliance; and helping seniors remain healthy and safe

in their own homes. During the *Investing in Results* process, United Way considered over 2,100 proposals from 546 agencies and ultimately selected 137 agencies, including Drueding Center/Project Rainbow.

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