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Holy Redeemer Hosts Breast Cancer Awareness Event

(BENSALEM, PA) – During Breast Cancer Awareness Month, Holy Redeemer Health System sponsored a “Night Out that Can Change Your Life” at Boscov’s auditorium in the Neshaminy Mall, Bensalem to offer the community the latest in breast health and introduce keynote speaker, author, and breast cancer survivor, Connie Pombo.

Pombo, who discovered she had the disease in 1996, discussed how cancer helped her discover her passion for life and how she could help others do the same. Pombo has traveled the country as a motivational speaker and urges her audience members to transform their “tragedy, pain and loss into a life of unspeakable joy, purpose and passion.” She is also the author of *Trading Ashes for Roses: From Pain to Passion* and contributing author to eight books, including *Living the Serenity Prayer*, *Chicken Soup for the Coffee Lover’s Soul*, and the *One Year Life Verse*.

“With both men and women being at risk for breast cancer, it’s important for the community as a whole to understand the disease, its risk factors, and the importance of self breast examinations,” says Heidi Volpe, director of The Charles A. and Betty Bott Cancer Center. “Having an event such as this allows attendees to ask questions, receive the most up-to-date information, and hear from those who have been through it. We are pleased to offer this program to our community.”

In addition to the keynote speaker, the evening also included skin care techniques with Boscov’s cosmetics consultants, a fashion show, door prizes, and all attendees received a copy of *Chicken Soup for the Coffee Lover’s Soul*.

The Charles A. and Betty Bott Cancer Center at Holy Redeemer offers compassionate care for which Holy Redeemer is known. The cancer center offers state-of-the-art diagnostic and treatment options; access to clinical trials; as well as integrative services and community educational and outreach programs and screenings. As a member of the University of Pennsylvania Cancer Network, Holy Redeemer’s cancer services are complemented by the resources and expertise of Abramson Cancer Center of the University of Pennsylvania.



Pictured from left to right are the Cancer Center's **Beth Cronin**, oncology nurse navigator; **Meg Garrett**, clinical trials nurse; and **Marci Kraft-Orloff**, tumor registrar.

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